

# Simpll LLC Privacy Policy

Last modified: August 26, 2024

## Introduction

The website located at **Simpll.net** (this “**Website**”) is the property of Simpll LLC (referred to herein as “**we**” or forms thereof). We respect your privacy and are committed to protecting it through our compliance with this policy.

This Privacy Policy (this “**Policy**”) describes the types of information we may collect from you or that you may provide, and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Policy applies to information we collect:

- on this Website; on any other linked website that we control or operate that includes a link to this Policy; in email, text, and other electronic messages between us that originate from or result from your use of the either of the foregoing; through mobile and desktop applications that you download from any of the foregoing (collectively, our “**Properties**”); and
- through services that we provide to you (our “**Services**”);
- when you interact with our advertising and applications on third-party websites and services if those applications or advertising include links to this Policy.

It does not apply to:

- information that we collect offline or through any other means, including on any other website that we operate that does not include a link to this Policy; or
- information collected by any third party that may link to or be accessible from or on our Properties.

Please read this Policy carefully to understand our practices regarding your information and how we will treat it. **If you do not agree with this Policy, your choice is not to use our Properties. By accessing or using any of our Properties, you agree to this Policy.** This Policy may change from time to time (see [Changes to Our Privacy Policy](#)). Your continued use of any of our Properties after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

## Children

Our Properties and Services are not intended for children under the age of eighteen (18) years (the “**minimum age**”). No one under the minimum age may provide any information to or on any of our Properties or Services. We do not knowingly collect personal information from children under the minimum age. If you are under the minimum age, do not use or provide any information on or through any of our Properties or Services. If we learn we have collected or

received personal information from a child under the minimum age without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under the minimum age, please contact us at [support@simpll.net](mailto:support@simpll.net)

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see [Children under the age of 16 in CA](#) for more information.

## Information We Collect About You and How We Collect It

We may collect several types of information from and about you, including information:

- by which you may be personally identified, such as name, postal address, e-mail address, telephone number, and payment details (“**personal information**”);
- that is about you but individually does not identify you; and/or
- about your internet connection, the equipment you use to access our Properties and Services, and usage details.

We may collect this information:

- directly from you when you provide it to us;
- automatically as you navigate through our Properties; or
- from third parties, for example, our business partners.

Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

## Information You Provide to Us

The information that we collect when you provide it to us may include:

- information that you provide directly through interactions with us, such as by filling in forms to register an account with us or subscribing to any of our Services, and when you report a problem with our Properties;
- records and copies of your correspondence (including email addresses), if you contact us;
- your responses to surveys that we might ask you to complete for research purposes; and
- details of transactions between us, including financial information that may be required before transacting with us.

You also may provide information to be published or displayed (hereinafter, “**posted**”) on public areas of our Properties or transmitted to other users or third parties (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. Although we may limit access to certain pages or you may set certain privacy settings for such information by logging into your account profile, you acknowledge that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other people

with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

### **Information We Collect Through Automatic Data Collection Technologies**

We may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, which may include:

- details of your visits to our Properties, including traffic data, location data, logs, and other communication data and the resources that you access and use; and
- information about your computer and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). For information on how you can opt out of behavioral tracking on this website, email us at [support@simplyll.net](mailto:support@simplyll.net) to see how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

The information we collect automatically may include personal information, or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. Such information can help us to improve our Properties and Services, including by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences, allowing us to customize our interactions according to your individual interests; and
- recognize you when you return to our Properties.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Properties. Unless you have adjusted your browser setting so that it will refuse cookies, we may use cookies when you direct your browser to our Properties.
- **Web Beacons.** Our Properties may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that we can use, for example, to count users who have visited those pages or opened an email and for other related statistics (for example, recording the popularity of certain content and verifying system and server integrity).

### **Information from Third Parties**

We may receive information about you from third-party services and organizations. For instance, if you access our Services through a third-party application, such as an app store or a social networking site, we may collect information about you from that third-party application.

## **Third-Party Use of Cookies and Other Tracking Technologies**

Some content or applications, including advertisements, on our Properties may be served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies to collect information about you. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control the tracking technologies of third parties or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see [Choices About How We Use and Disclose Your Information](#).

## **How We Use Your Information**

We may use information that we collect about you or that you provide to us, including any personal information:

- to provide, maintain, and improve our Properties and Services;
- to present content to you;
- to manage your account and provide support;
- to research and analyze your use of, or interest in, our products, services, or content
- to provide you with information, products, or services that you request from us;
- to fulfill any other purpose for which you provide it;
- to carry out our obligations and enforce our rights arising from any transactions or agreements between us, including for billing and collection;
- to notify you about changes to our Properties or any products or services we offer or provide though it;
- to allow you to participate in interactive features through our Properties or Services;
- in any other way that we may describe when you provide the information; or
- for any other purpose with your consent.

We may also use your information to contact you about goods and services that may be of interest to you. For more information, see [Choices About How We Use and Disclose Your Information](#).

We may use the information that we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

## Disclosure of Your Information

We may disclose aggregated information about you, and information that does not identify you, without restriction.

We may disclose personal information that we collect or that you provide as described in this Policy:

- to our subsidiaries and affiliates;
- to contractors, service providers, and other third parties that we use to support our business;
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information that we hold about you is among the assets transferred;
- to fulfill the purpose for which you provide it; and
- for any other purpose that we disclose when you provide the information or for which you provide your consent.

We may also disclose your personal information:

- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce or apply our rights and agreements, including for billing and collection purposes; and
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of our customers or others, which may include exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

## Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information that you provide to us. Please email us at [support@simpll.net](mailto:support@simpll.net) to change or update how we control your information:

- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending us an email with your request to [support@simpll.net](mailto:support@simpll.net)
- **Promotional Offers from Us.** If you do not wish to have us use your personal information to promote our own or third-parties' products or services, you can opt-out by sending us an email stating your request to [support@simpll.net](mailto:support@simpll.net). If we have sent you a promotional email, you may send us a return email asking to be omitted from future email

distributions. This opt out does not apply to information provided to us as a result of a product purchase, warranty registration, product service experience or other transactions.

- **Targeted Advertising.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by emailing us at [support@simpll.net](mailto:support@simpll.net).

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI's website.

California residents may have additional personal information rights and choices. Please see [CCPA Privacy Notice for CA Residents](#) for more information.

Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request to this designated email address: [support@simpll.net](mailto:support@simpll.net). However, please know we do not currently sell data triggering that statute's opt-out requirements.

## Accessing and Correcting Your Information

You can send us an email at [support@simpll.net](mailto:support@simpll.net) to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Contributions, is governed by our terms of service.

California residents may have additional personal information rights and choices. Please see CA CCPA link [CCPA Privacy Notice for CA Residents](#) for more information.

## Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, and Virginia provide (now or in the future) their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.

- Correct inaccuracies in their personal information, taking into account the information's nature and processing purpose (excluding Iowa and Utah).
- Data portability.
- Opt-out of personal data processing for:
  - targeted advertising (excluding Iowa);
  - sales; or
  - profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit this link [CCPA Privacy Notice for CA Residents](#)

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Properties that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes.

## Data Security

We implement a variety of security measures to maintain the safety of your personal information. Despite these measures, the security of information transmitted through the Internet can never be guaranteed. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Properties or Services, you are responsible for keeping this password confidential.

## Changes to Our Privacy Policy

We may update this policy from time to time to reflect changes to our information practices. We will notify you by revising the date at the top of the policy and, in some cases, we may provide you with more prominent notice (such as adding a statement to our Properties or sending you a notification). You are responsible for regularly reviewing this Policy for any changes.

## Contact Information

To ask questions, comment about this Policy, or to exercise any of applicable privacy rights, please contact us at:

- **Address:** 30 N Gould St, Suite N, Sheridan, Wyoming 82801
- **Email:** support@simp11.net
- **Website:** Simp11.net